

August 2016

Kings Beach State Recreation Area Park-wide Goals and Guidelines



Prepared for:
California Department
of Parks and Recreation
California Tahoe Conservancy

Kings Beach State Recreation Area

Park-wide Goals and Guidelines

PREPARED FOR

California Department of Parks and Recreation



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INTRODUCTION

This document presents policies in the form of proposed park-wide goals and guidelines to guide use, development and management of Kings Beach State Recreation Area (KBSRA) to achieve the Declaration of Purpose and Vision Statement. The goals and guidelines address the issues, opportunities, and constraints identified for KBSRA.

As described in the California State Parks (CSP) 2010 Planning Handbook, the goals and guidelines provide “topical guidance of a scope relevant for the entire park. These goals and guidelines were developed in response to an evaluation of the existing conditions and are intended to address existing issues, foreseeable trends/patterns, and provide ongoing guidance for the incremental actions that will be taken over time to realize the long-term vision for the park.” The planning team incorporated public input in the development of the goals and guidelines, including input received during public workshops and in comment letters and emails.

The purpose of the proposed goals and guidelines, as defined below, is to present the desired future conditions and approach for achieving those conditions in the context of park-wide issues, opportunities, and constraints. Proposed primary themes for interpretation and education are also provided. This document provides the first expressions of proposed park-wide goals and guidelines by CSP and the California Tahoe Conservancy (Conservancy), and will be used as the initial framework for further development of the KBSRA General Plan (GP) Revision. The park-wide goals and guidelines may be refined as the planning process proceeds with further public input and updated resource and/or recreation information. In general, they could apply to all GP alternatives considered in the planning process, but will likely be refined after the selection of a preferred alternative.

Goals and guidelines are defined as follows:

- **Goals:** Overall purpose or intent toward which management will direct effort. Goals are not necessarily measurable except in terms of the achievement of component objectives that are involved in the attainment of the goal.
- **Guidelines:** General set of parameters that provide direction for accomplishing goals. These are strategies used to achieve the goal. Actions that may support goal achievement that are otherwise required by law or are not currently foreseeable or feasible are not included in the guidelines. Rather, these guidelines describe site-specific strategies that would contribute to meeting the goals. Where application of the guidelines would not help meet the goals, they should be reconsidered. The goals take precedence over the guidelines.

Goals and guidelines are supplemented by, and must not conflict with, numerous policies and regulations that guide the management of every California State Park unit. Policies and laws take precedence over the plan goals. Park management is guided by the State Constitution, state and federal laws and regulations, proclamations, executive orders, and the California Code of Regulations (CCR). CSP has adopted a series of policies that are housed within the Department Operations Manual (DOM). Due to its location in the Lake Tahoe Basin, projects within KBSRA are subject to regulations of the Tahoe Regional Planning Agency (TRPA). Relevant TRPA regulations are contained in the Regional Plan Goals and Policies, Code of Ordinances (Code), and Environmental Threshold Carrying Capacities (thresholds).

Policies that include environmentally protective measures relevant to the CEQA analysis of this plan are listed in the introduction to each section of the goals and guidelines. In addition to applicable laws, regulations, and policies, all projects that implement this GP will adhere to the CSP standard project requirements, which provide for protection of cultural and natural resources.

The following proposed park-wide goals and guidelines are applicable to the entire KBSRA. They are organized into the five broad categories listed below, which are each subdivided into more specific topics:

- Resource Management and Protection (RES)
- Visitor Experience and Opportunities (V)
- Facilities (F)
- Interpretation and Education (I&E)
- Operations and Maintenance (O&M)

RESOURCE MANAGEMENT AND PROTECTION

Appropriate stewardship of KBSRA's natural and cultural resources is essential to maintain the significant resource values of the park and achieve the Purpose and Vision for KBSRA. Resource management at KBSRA is guided by a host of state and TRPA laws and regulations. CSP policies, including those policies that comprise the DOM, provide direction on the management of natural and cultural resources within KBSRA. TRPA Regional Plan Goals and Policies, Code, and thresholds guide resource management on lands within the Tahoe Basin, which includes KBSRA. The goals and guidelines included in this plan provide additional guidance specific to the management of resources in KBSRA. The goals and guidelines in this plan, applicable federal and state laws, CSP policies, and TRPA requirements collectively provide the overall framework for the management of natural and cultural resources in KBSRA.

Chapter 0300, Natural Resources, of the DOM includes policies relevant to management of KBSRA. The policies are not repeated in this plan, but are available at:

<http://www.parks.ca.gov/pages/22374/files/dom%200300%20natural%20resources.pdf>

The following policies are applicable to the management of natural and cultural resources in KBSRA:

0304.3	Knowledge-Based Management Approach	0310.9	Monitoring
0304.4	Active Management	0311.1	Animal Management Goal
0304.5.1	Removal and Disposal of Debris	0311.2	General Animal Management Policy
0305	Air Resources	0311.3	Genetic Diversity Preservation Policy
0306.1	Water Resources Planning and Management Policy	0311.4.1	General Habitat Management Policy
0306.2	Watershed Management Policy	0311.4.3.1	Habitat Restoration Policy
0306.4	Watershed and Stream Protection Policy	0311.4.4.1	Habitat Enhancement Policy
0306.6	Floodplain Management Policy	0311.5.1.1	General Animal Protection Policy
0306.7	Wetlands Management Policy	0311.5.2.1	Special Animal Policy
0306.9.1	Water Quality and Quantity Policy	0311.5.3.1	Animal Feeding Policy
0306.10.1	Water Rights Policy	0311.5.3.2.1	Animal-Proof Food Storage and Garbage Management Policy
0307.1	General Geologic Policy	0311.5.4.1	Injured, Sick or Dead Animal Policy
0307.2	Geologic Monitoring	0312.2.1	Scenic Protection Policy
0307.3.1.1	Siting Facilities to Avoid Natural Hazards Policy	0312.3.1	Lightscape Protection Policy
0307.3.1.2	Siting Structures in Seismic Hazard Zones	0312.4.1	Soundscape Protection Policy
0308.1	Soil Protection Policy	0312.5.1	Odor Policy
0309.1	Site Development Policy	0310.7.1	Exotic Plant Landscaping Policy
0310.1.1	Plant Management Policy	0310.7.2	Removal of Established Populations of Exotic Plants
0310.3.1	Vegetation Management Planning for Developed Areas	0310.8.1	Woody Plant Material and Debris Removal Policy
0310.4.1	Genetic Integrity Policy	0313.2.1.1.1	Wildfire Management Planning Policy

0310.5.1	Protection of Rare, Threatened and Endangered (RTE) Plants and Their Habitats	0313.3.1	Information and Data Management Policy
0310.5.2	Knowledge of Rare, Threatened, Endangered and Other Sensitive Plant Localities	0313.4.1.1	Scientific Information and Collection Policy
0310.5.3	Park Projects and Plant Species of Concern Policy	0313.5.1	Inventory, Monitoring and Assessment Program Policy
0310.5.3.1	Use of Plant Species of Concern Policy	0314.2.2	Tree Appraisal Policy
0310.5.4	Restoration of Listed Plant Populations	0315.3.1	Habitat Conservation Plan Approval Policy
0310.6	Plant Protection Policy	0316.1.1	Off-Site Mitigation Policy
0310.6.1.1	Emergency Tree Felling Policy	0320.1	Cooperation Policy
		0600 et. seq.	Environmental Review

CSP Departmental Notices also provide guidance on the management of natural and cultural resources within KBSRA. Applicable Departmental Notices include the following:

DN 2007-05	Native American Consultation Policy and Implementation Procedures
DN 2004-02	Cultural Resource Review and Related Procedures
DN 1994-13	Application and Permit to conduct Archeological Investigations/Collections
DN 2004-02	Cultural Resource Review and Related Procedures
DN 2002-4	Fuel Modification Policy

The Regional Plan Goals and Policies are achieved through implementation of the TRPA Code. Applicable Code requirements are found in Chapters 60 through 86.

In 1982, the TRPA Governing Board, through Resolution 82-11, adopted threshold standards that set environmental quality targets to protect the natural values of the Tahoe Region. Threshold Standards are divided into nine categories, which cover topics such as water quality, fisheries, recreation, and scenic resources. No project in KBSRA can be permitted if it would cause one of the adopted threshold standards to be exceeded.

BIOLOGICAL RESOURCES

GOAL RES 1: New introductions of aquatic invasive species (AIS) are prevented, the spread of AIS is controlled, and existing populations are eradicated, where feasible.

Guideline RES 1.1: Monitor the portions of Lake Tahoe within KBSRA for AIS on a regular basis. Educate KBSRA staff about how to identify AIS, and coordinate with other organizations and/or volunteers to assist in monitoring efforts.

Guideline RES 1.2: Treat infestations of AIS as soon as feasible after they are detected and before they have an opportunity to spread.

Guideline RES 1.3: Coordinate with the Tahoe Keepers program, administered by the Tahoe Resource Conservation District, TRPA, and the U.S. Fish and Wildlife Service, to provide information to non-motorized watercraft users at KBSRA to prevent the introduction of AIS.

Guideline RES 1.4: Coordinate with TRPA, the Tahoe Resource Conservation District, and other organizations to support the motorized watercraft inspection program.

GOAL RES 2: Prime fish habitat is protected and enhanced.

Guideline RES 2.1: Design the pier rebuild project to avoid or minimize effects on prime fish habitat and to exceed prime fish habitat mitigation requirements, where necessary and feasible.

Guideline RES 2.2: Evaluate opportunities to enhance prime fish habitat on the eastern end of KBSRA.

GOAL RES 3: Tahoe Yellow Cress (TYC) is a protected species.

Guideline RES 3.1: Monitor the beach area for the presence of TYC.

Guideline RES 3.2: Educate KBSRA staff in the identification of TYC and coordinate with the TYC Adaptive Management Working Group to conduct surveys for TYC at KBSRA.

Guideline RES 3.3: Protect TYC plants, if they are detected, through the use of fencing, signage, or other protection measures as identified in TYC Conservation Strategy.

HYDROLOGY AND WATER QUALITY

GOAL RES 4: Existing, new, or expanded facilities and uses do not adversely affect water quality.

Guideline RES 4.1: Evaluate opportunities to expand the treatment capacity of the onsite stormwater infiltration basin to treat stormwater generated in KBSRA. Consider opportunities to relocate or reconfigure the infiltration basin while maintaining or improving its functions.

SUSTAINABILITY AND CLIMATE CHANGE

GOAL RES 5: Best available data is used to inform climate change adaptation decisions and actions.

Guideline RES 5.1: Consider the projected effects of future climate conditions including drought, higher temperatures, and changes in lake level, in facility planning. Piers and other lake access facilities should be designed to provide public access under lower lake levels.

Guideline RES 5.2: Monitor recreational uses and visitor access to address changes in the timing, amount, and types of recreational activities that could occur in response to long-term changes in the climate, or periodic drought or weather episodes, at KBSRA and in surrounding lower-elevation areas outside of KBSRA. Adjust operations, including parking fee schedules, maintenance operations, and concessionaire schedules, to respond to changes in visitor use.

GOAL RES 6: Greenhouse gas emissions from park operations and visitor use are minimized.

Guideline RES 6.1: Maintain and expand bicycle, pedestrian, and transit access to KBSRA. Consider incentives to encourage car-pooling. Consider providing infrastructure for alternative energy vehicles that have reduced or no greenhouse gas emissions.

Guideline RES 6.2: Design new facilities and retrofit existing facilities to maximize energy efficiency. Incorporate low-energy lighting, passive solar design, and maximum insulation, where feasible.

Guideline RES 6.3: Install and use distributed renewable energy generation systems, such as small solar systems that comply with scenic requirements, in the development of upgraded or expanded facilities to supply energy needs within KBSRA.

Guideline RES 6.4: Use alternative fuel or other very low or zero-emission vehicles and equipment for park operations, where feasible.

SCENIC AND AESTHETIC RESOURCES

GOAL RES 7: Scenic views into and from KBSRA are preserved, including panoramic views of Lake Tahoe and surrounding peaks.

Guideline RES 7.1: Locate and design facilities, including the pier and upland structures, to minimize their visible mass and potential to detract from scenic views from within KBSRA.

Guideline RES 7.2: Minimize the visibility of facilities from Lake Tahoe by designing new or relocated facilities in locations that are screened from views, using materials and colors that blend with the natural background, and incorporating vegetative screening to obscure views of existing and new human-made facilities from the lake.

Guideline RES 7.3: Locate and design new facilities and improvements to minimize encroachment into views of Lake Tahoe from State Route 28.

GOAL RES 8: KBSRA includes a high quality, aesthetically pleasing built environment that reflects the statewide significance of KBSRA and is compatible with the visual character of the surrounding community.

Guideline RES 8.1: Incorporate the following design guidelines in new or redeveloped facilities in KBSRA:

- Buildings must protect viewsheds, maintain compatibility with adjacent uses, and must not project above the forest canopy, ridgelines, or otherwise negatively detract from the viewshed.
- Buildings shall be constructed of wood, stone, or similar natural or natural-looking materials. Reflective materials, smooth surfaces, or brightly colored materials shall not be used, except where necessary for public safety.
- Facilities shall be dark or medium earth-tone colors that blend with the natural environment and minimize the visibility of facilities. Lighter earth-tone colors can be used on portions of facilities to provide architectural detail and visual interest.
- The architectural design of facilities should reflect the natural mountain environment. Roofs should be sloped, and buildings should include articulation and architectural details.

Guideline RES 8.2: Develop outdoor lighting to maintain the operational efficiency of the site, minimize light pollution, and provide security. Outdoor lighting, at a minimum, shall comply with the following guidelines:

- Limit new or existing sources of exterior lighting and reflective materials to the minimum amount necessary for public safety, navigation, and operations.
- All lighting fixtures shall be fully shielded and directed downward to prevent light pollution.
- Design exterior lighting as part of the architectural and site design of a project. Choose styles that are compatible with the building's architecture and site landscaping.

- Exterior lighting should use the lowest wattage necessary for the application.
- Lighting should use yellow spectrum luminaires, such as low pressure sodium or narrow band amber Light-Emitting Diode (LED) and avoid bright white light sources.

Guideline RES 8.3: Install and maintain landscaping to enhance scenic views into and from KBSRA, and as a method for screening existing or planned buildings and infrastructure. Landscaping design shall comply with the following guidelines:

- Use native plant species. TRPA has a Recommended Native and Adapted Plant List. Non-native plants may be used as accent plantings. Accent planting areas are restricted to borders, entryways, flower beds, and other similar locations.
- Existing trees and natural features should be preserved and incorporated into landscape improvements, where feasible.
- Incorporate water conservation measures into the landscape. Water conservation measures could include the use of drought tolerant plants, drip irrigation, mulch layer (three inches thick) over landscape beds to slow evaporation, and soil amendment with compost and clay to increase water retention.

Guideline RES 8.4: Install and maintain signage to provide adequate public information in a manner that does not detract from the aesthetics or the scenic quality of the park. Signage should comply with the following guidelines, where feasible:

- Consolidate signage onto kiosks or similar structures to avoid visual clutter.
- Signs should be dark brown or other earth-tones and avoid reflective materials.
- Coordinate wayfinding signage with local and regional agencies to establish a consistent visual character.

VISITOR EXPERIENCE AND OPPORTUNITIES

KBSRA is an important recreational resource for the state and surrounding communities. It provides opportunities for healthy outdoor recreation, public gathering, and easy access to Lake Tahoe, which supports the quality of life and economy of the state, region, and local community. Because of the State Recreation Area classification, providing public access to Lake Tahoe and high-quality recreational experiences is one of the primary considerations in developing this plan. KBSRA offers recreational opportunities which, during the summer, attract a large number of visitors seeking swimming, boating, picnicking, and other outdoor recreational pursuits. Due to its location in the heart of the community of Kings Beach, KBSRA can function as a local park for many community residents. Goals, guidelines, and improvements proposed in this GP emphasize that, while KBSRA is an important amenity to the local community, it is a unit of the State Parks system, whose mission is to provide for the health, inspiration, and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high-quality outdoor recreation. Therefore, KBSRA has a much broader mission than the local urban parks in the surrounding community, which are intended to provide recreational opportunities for local residents.

Policies included in the DOM and CSP Departmental Notices provide direction related to visitor use management in KBSRA. In addition to policies and Departmental Notices listed in the Resource

Management section, above, the following policies and Departmental Notices are applicable to visitor use management at KBSRA:

0317.1.1	Visitor Recreational Uses Policy	0317.1.3.7	Materials Gathered by California Native Americans
0317.1.3.1	Fishing	0317.2.1	Concessions
0317.1.3.3	Driftwood	0317.2.2	Filming and Photography
0317.1.3.6	Rocks and Rockhounding	0800	Hazardous Materials

In addition, the TRPA Code guides the management of recreation uses, temporary uses, and special events in KBSRA. Applicable Code requirements are found in Chapters 21, 22, 50, and 60 through 86. In 1982, the TRPA Governing Board, through Resolution 82-11, adopted threshold standards that set environmental quality targets to protect the natural values of the Lake Tahoe region. Threshold standards include provisions for quality of recreation experience.

RECREATIONAL OPPORTUNITIES

GOAL V1: Outdoor recreation opportunities provide high-quality experiences for visitors of different backgrounds, interests, and abilities.

Guideline V1.1: Continue to manage recreational opportunities within a regional context and in coordination with other recreation providers, such as the U.S. Forest Service (USFS), North Tahoe Public Utility District (NTPUD), Placer County, Washoe County in Nevada, California Tahoe Conservancy, and other State Park Units, so that recreational opportunities in KBSRA compliment nearby opportunities.

Guideline V1.2: Provide an appropriate variety of lake access opportunities, including access to Lake Tahoe for disabled persons and opportunities for launching watercraft.

Guideline V1.3: Monitor potential conflicts between motorized boating and non-motorized watersports and consider reduced speed limits for motorized watercraft or other possible solutions to minimize conflicts.

Guideline V1.4: Provide opportunities for developed recreation, such as playgrounds, volleyball courts and basketball courts. To the extent feasible, interpretive or educational elements should be incorporated into developed recreation opportunities.

Guideline V1.5: Continue to offer opportunities for picnics, barbeques, and group gatherings.

Guideline V1.6: Allow dogs on leash within designated areas.

Guideline V1.7: Provide opportunities for activities that allow visitors to appreciate and be inspired to protect KBSRA's cultural and natural resources.

SPECIAL EVENTS AND CONCESSIONS

GOAL V2: Concessions provide high-quality visitor experiences where it is consistent with the purpose and vision of KBSRA, does not conflict with other goals and guidelines, and is most cost-effective and efficient to do so.

Guideline V2.1: Maintain or expand concession agreements to provide visitors with watercraft rentals and other amenities that support enjoyment of Lake Tahoe.

Guideline V2.2: Ensure that concessions enhance visitor experiences, are compatible with KBSRA resources including scenic resources, fit within the limitations of applicable regulations, are consistent with the purpose and vision of KBSRA, and are consistent with the mission and policies of CSP.

GOAL V3: Special events promote public enjoyment of KBSRA, are compatible with other uses of KBSRA, provide adequate public safety, and encourage stewardship of natural resources.

Guideline V3.1: Manage special events to maintain adequate capacity for both special events and general public use. Maintain at least half of the parking and beach capacity at KBSRA for general public use during special events unless CSP finds that dedicating more of the available capacity to a special event would not diminish the public's opportunity to enjoy KBSRA.

Guideline V3.2: Encourage and participate in special events that increase the public's understanding and stewardship of the significant values of KBSRA and the health benefits of outdoor recreation.

FACILITIES

Adequate facilities are necessary to provide safe, enjoyable, and high quality recreational and educational experiences and activities in KBSRA. Developed facilities can be viewed as an amenity or they can detract from the visitor experience depending on the design, location, scale, and character of the facility. As an urban park in the center of a mountain community, the facilities at KBSRA serve as amenities to both local residents and visitors from throughout the state and beyond. The type and design of facilities in KBSRA should be clearly distinguished from local parks within the community, but visually compatible with the surrounding community, allowing pedestrians to easily move between KBSRA and the surrounding community.

Facility planning involves numerous considerations, including:

- TRPA regulatory requirements, such as coverage limitations and scenic resource regulations;
- sustainable design to reduce long-term energy use and water consumption at facilities;
- ongoing maintenance needs of existing and new or expanded facilities;
- parking demand and multi-modal access; and
- accessibility for a variety of visitors, including visitors with disabilities and non-English speakers.

The DOM includes policies and CSP Departmental Notices provide direction related to facility management in KBSRA. In addition to policies and Departmental Notices listed in the Resource Management section, above, the following policies and Departmental Notices are applicable to facility management in KBSRA:

DN 1991-1	Accessibility Program Policy, Goals, and Objectives
DN 1995-32	Accessibility Program Policy
DN 1995-36	Proposed Development, Programs, or Activities – Determination of Consistency with General Plan or Exemption from G.P. Amendment
DOM 0800	Hazardous Materials

TRPA Code requirements applicable to facilities include those identified above for resource management as well as Chapters 21–30, 32, 33, and 36–50. Applicable thresholds would be similar to those identified above for resource management.

VISITOR USE FACILITIES

GOAL F1: Facilities provide access to Lake Tahoe for a variety of recreation uses.

Guideline F1.1: Provide a public pier that allows public and private boats, to access KBSRA from the lake, and allows visitors at KBSRA to experience Lake Tahoe.

Guideline F1.2: Maintain most of the beach area for passive beach use, swimming, and non-motorized watersports. Designate swim areas as needed.

Guideline F1.3: Provide facilities that support non-motorized watercraft use, such as wayfinding information for the Lake Tahoe Water Trail, kayak and paddle board storage racks, a concessionaire building, and non-motorized launch facilities.

GOAL F2: Developed recreation facilities serve visitors from throughout California, reflect the statewide significance of KBSRA and the mission of CSP, and also serve the local community.

Guideline F2.1: Provide a facility that can be used for interpretive programs, concerts, and other performances or events. The facility should provide an area that can be used as a stage with electricity available. Seating could be provided in a flexible space that allows for other uses when programs or events are not occurring.

Guideline F2.2: Continue to provide facilities that support picnicking, group gatherings, and passive recreation, including picnic tables, barbeques, and benches.

Guideline F2.3: Continue to provide developed recreation facilities, such as a playground for young children and basketball court, to provide a diversity of recreational opportunities. Incorporate interpretive features, unique design components, or other design elements that reflect the state-wide significance of KBSRA and CSP's mission.

Guideline F2.4: Monitor visitor use levels. Provide additional restrooms and trash receptacles if feasible when the capacity of existing facilities is exceeded. Consider the use of temporary restrooms and trash receptacles for peak-use periods.

Guideline F2.5: Engage in the planning and design of any future redevelopment of the North Tahoe Event Center to promote a design that complements KBSRA and does not detract from visitor experiences.

Guideline F2.6: Incorporate sustainability and green building techniques into any new or renovated facilities to minimize the energy and water consumption, and other impacts of new or renovated facilities.

ADMINISTRATIVE FACILITIES AND INFRASTRUCTURE

GOAL F3: Maintenance equipment and materials are available on-site.

Guideline F3.1: Pursue opportunities for a small administrative and maintenance facility within KBSRA. Design the facility to serve maintenance and administrative needs of KBSRA, rather than a regional facility serving multiple parks. Locate the facility away from major use areas and design it to minimize its effect on visitors.

PARKING AND ACCESS

GOAL F4: Visitors use multi-modal forms of transportation to access KBSRA.

Guideline F4.1: Increase pedestrian and bicycle connectivity with surrounding areas. Consider providing additional pedestrian paths connecting KBSRA and the commercial core of Kings Beach.

Guideline F4.2: Construct and maintain a promenade parallel to the beach that provides pedestrian connectivity between KBSRA and other recreation and residential areas.

Guideline F4.3: Provide current wayfinding and transit information at kiosks, in signage, and at entrance stations.

Guideline F4.4: Allow and encourage small water shuttle services to provide multi-modal access to KBSRA.

GOAL F5: Parking needs for KBSRA and the surrounding community are efficiently met.

Guideline F5.1: Coordinate with Placer County, Tahoe Metropolitan Planning Organization (TMPO), Tahoe Transportation District, and/or other agencies to explore the use of new technologies to support coordinated parking management and more efficiently use available parking areas.

Guideline F5.2: Consider shared parking strategies that could more efficiently use parking areas in KBSRA and the surrounding community, in coordination with Placer County, private property owners, and other appropriate entities. Shared parking strategies should be designed to meet the parking needs of KBSRA, serve the surrounding community, and maintain parking revenue to support the operation of KBSRA.

Guideline F5.3: Designate an area within KBSRA to serve as a passenger drop off and unloading location.

GOAL F6: Ongoing maintenance needs for transportation infrastructure are minimized.

Guideline F6.1: Construct a sand barrier to minimize the amount of beach sand that is deposited on parking areas and other facilities.

GOAL F7: Adequate parking facilities for KBSRA visitors and the North Tahoe Event Center are provided in coordination with NTPUD.

Guideline F7.1: Consider the inclusion of designated event center parking as part of any future redevelopment of the event center site.

Guideline F7.2: Consider facility improvements to the portion of KBSRA north of the event center to provide enhanced access from State Route 28.

INTERPRETATION AND EDUCATION

A public well-informed about the significance, resource values, and management issues of KBSRA can become engaged stewards. Interpretive and educational policies can successfully inform the visiting public of its role in protecting resources and achieving the purpose and vision of KBSRA. The elements of Interpretation and Education Mission, Vision, and Themes represent the broadest level of interpretation

planning. The Interpretation Mission provides the “who,” “where,” and “why,” describing the area being interpreted, for whom it is interpreted, and why it is important to do so. The Interpretation Vision presents the desired scenario to be created. Interpretive themes differ from topics in that they provide a specific approach to interpreting a topic. In other words, they are a message to be communicated or a point to be made about a topic.

INTERPRETATION MISSION

In support of promoting a sense of community and fostering environmental stewardship, as identified in the Purpose and Vision of KBSRA, the Interpretation Mission is to create a positive connection between park visitors and the natural, cultural, aesthetic, and recreational resources of the park and surrounding area, and by extension, a positive connection between park visitors and California State Parks. The park also seeks to contribute to the experience of first time visitors to the Lake Tahoe region and those touring the Tahoe Basin by auto, bicycle, or boat by providing activity-specific orientation and wayfinding information.

INTERPRETATION VISION

First time visitors to Lake Tahoe gain an overview of the lake’s cultural and natural history, and an introduction to other locations around the lake where they can learn more. Easily accessible orientation and wayfinding information facilitate their Lake Tahoe experience after leaving the park. They also gain an understanding and awareness of environmental issues, and how they can help address those issues by practicing good stewardship during their visit.

Residents and repeat visitors will frequently find new interpretive opportunities offered through programs, events, and other non-fixed interpretive strategies. Children and families will benefit from a playground that includes an interpretive component.

For all visitors, interpretation enhances awareness, understanding, and appreciation of the cultural, historical, natural, aesthetic, and recreational resources of the Tahoe Basin in general, and KBSRA specifically, which leads to enhanced protection of those resources through an increase in environmental literacy and stewardship by users. It also adds to the quality of the visitor experience directly by providing quality interpretation and education opportunities, and indirectly through increased stewardship of the resources of the park. Interpretation sparks interest in learning more about the native peoples, Euro-American history, and natural history of the park and of the Tahoe Basin. Orientation and wayfinding information helps guide visitors to other areas around the lake, whether on bicycle, by boat or in a car, where they can learn more through other interpretive opportunities and experiences.

Policies included in the DOM and CSP Departmental Notices provide direction related to interpretation and education at KBSRA. In addition to policies and Departmental Notices listed in the sections, above, the policies in the Interpretation and Education section of the DOM are applicable to KBSRA, including the following:

0319.1	General Natural Resources Interpretation and Education Policy	0902.6.5	Interpretive Services Plans Policy
0319.2.1	Interpretation and Education Cooperation Policy	0904.1	General Interpretive Programs Policy
0900.3.1	Interpreting the Role and Purpose of the Department Policy	0904.3.1	Interpretive Program Safety Policy
0900.3.2.1	Quality Interpretive Services Policy	0904.4.1	Interpretive Program Accessibility Policy

0900.3.3.1 Accessibility of Interpretive Services Policy	0904.5.1 Interpretive Data Reporting and Analysis Policy
0900.3.4 Critical Resource Issues Policy	0904.7 Use of Objects in Interpretive Programs
0900.3.5.1 Interpreting Cultural Diversity Policy	0904.8 Use of Live Animals
0900.3.6.1 Interpreting Native California Indians Policy	0904.9.1 Use of Historic Weapons in Interpretation Policy
0900.3.7 Training for Interpretive Presenters	0905.1 Interpretive Facility Access Policy
0901.1.3.1 Interpretation and Education Division Policy	0905.4 Visitor Centers and Museums
0902.1.1 Planning Process Policy	0906 Interpretive Media
0902.1.1 Research Policy	0907 Intellectual Property
0902.3.1 Stakeholder Involvement Policy	0908 Supporting Interpretation and Park Operations
0902.4.1 Thematic Interpretation Policy	0909 Sales of Materials and Services
0902.6.3.1 Interpretation Management Plans Policy	

TRPA Code and threshold requirements applicable to interpretation and educational opportunities at KBSRA are the same as those identified above for visitor experience and opportunities.

INTERPRETATION AND EDUCATIONAL GOALS AND GUIDELINES

GOAL I&E 1: Visitors to the Lake Tahoe region have a high quality experience at KBSRA, in part due to gaining a thematic overview of the cultural and natural history of the lake, and in part to obtaining orientation and wayfinding information on other recreational and interpretive opportunities around the lake, including opportunities to tour the lake by boat, bicycle, or motorized vehicle.

Guideline I&E 1.1: Develop an interpretive kiosk and/or panels offering a brief thematic overview of the cultural and natural history of the lake and surrounding landscape, including the impact of human activity – both positive and negative – on the aquatic and terrestrial ecosystem.

Guideline I&E 1.2: Maintain and enhance the function of the site as a distribution point for brochures and information focusing on additional recreational opportunities around the lake, including self-guided tours.

Guideline I&E 1.3: Coordinate with the NTPUD, Placer County, TMPO, and other recreation providers to implement a coordinated wayfinding and signage program that addresses bicycle, pedestrian, and water connectivity between KBSRA, other beaches and recreation sites, commercial areas, and public parking to encourage bicycle, pedestrian, and water circulation.

GOAL I&E 2: Repeat visitors and residents will visit the park on a more regular basis to take advantage of a variety of interpretive activities and programs that change on a periodic basis. As a whole, the programs provide more in-depth information on the cultural and natural history of the Tahoe Basin, and on conservation of those resources.

Guideline I&E 2.1: Develop an array of interpretive opportunities and programming at KBSRA that includes events and activities throughout the year geared toward repeat visitors and local residents. The opportunities could include ranger talks, a mobile interpretive station that offers programs at KBSRA and other sites around the Tahoe Basin, educational programs put on by partners, and events. The events and activities should be consistent with the conservation mission of CSP and the Conservancy.

Guideline I&E 2.2: Develop a nature-based playground attractive to families. The playground would include an interpretive component that facilitates discussions between parents and children on the history and natural features of the area.

Guideline I&E 2.3: Establish a Junior Ranger program.

Guideline I&E 2.4: Work with the Conservancy, Sierra State Parks Foundation, and other partners to create a mobile interpretive station with an array of programs and activities relevant to residents and visitors to the Tahoe Basin. This would be used at multiple sites within the Tahoe Basin.

GOAL I&E 3: The level of stewardship practiced by residents and visitors will substantially increase, leading to a reduction in adverse impacts on Lake Tahoe from human activities. The following four steps will be followed to motivate people to increase their level of stewardship of natural or cultural resources.

1. Establish and convey the value of KBSRA resources.
2. Increase awareness of threatened resources.
3. Increase awareness of the efforts of CSP and other agencies to address such threats.
4. Inform visitors about what they can do to help.

Guideline I&E 3.1: Create programs for a mobile interpretive station that focus on the conservation of the aquatic and terrestrial ecosystems in the Tahoe Basin and what actions residents and visitors can take to avoid adverse effects and/or contribute to positive effects.

Guideline I&E 3.2: Continue working with the Conservancy, TRPA, and other conservation entities to distribute information highlighting what visitors and residents can do to help protect the natural resources of the Tahoe Basin.

Guideline I&E 3.3: Highlight the need for conservation within the interpretive kiosk/panels.

Guideline I&E 3.4: Use fixed panels to interpret the catchment basin and other onsite stormwater treatments, and the effect of each on the water quality. Include information about what landowners can do to achieve the same type of water quality benefit.

Guideline I&E 3.5: Consider creating new opportunities to facilitate how landowners can help water quality through landscaping practices employed at home.

GOAL I&E 4: Visitors' level of awareness of and support for CSP and its management of KBSRA and its resources will increase.

Guideline I&E 4.1: Include CSP management programs to restore and preserve the park and surrounding resources in interpretive programs and publications.

Guideline I&E 4.2: Interpret CSP's measures to reduce global warming and inspire park visitors to adopt similar measures in their daily lives.

Guideline I&E 4.3: Include the CSP logo on orientation and interpretive materials, and use the logo, uniform, and other strategies to communicate CSP leadership and responsibility for those opportunities.

Guideline I&E 4.4: Require concessionaires operating within park boundaries to take steps to make the public aware that KBSRA is a California State Park, and of the positive measures taken by CSP to manage the area in such a way that it enhances recreation activities.

Guideline I&E 4.5: Work with those who market Kings Beach, such as North Lake Tahoe Resort Association, to update its information to make people aware of KBSRA and that it is managed by CSP.

GOAL I&E 5: Visitors will find the interpretive opportunities engaging, regardless of their learning style or level of physical ability.

Guideline I&E 5.1: Emphasize tactile, auditory, and object-related media that are dynamic and dramatic in non-static interpretive programs and opportunities, such as those offered by the mobile interpretive station.

Guideline I&E 5.2: Use a well-designed mixture of media to make interpretation interesting and accessible to all.

Guideline I&E 5.3: Offer publications and other outreach in Spanish as well as English.

INTERPRETIVE THEMES

Primary Theme 1: Lake Tahoe has and continues to be highly valued for its scenic, recreational, and natural resources.

Discussion: This is the primary theme under which the cultural history of the park and Lake Tahoe Basin will be organized. A wide variety of secondary themes and supporting stories can be included under this primary theme, such as:

- Resources valued by the Washoe Tribe were concentrated in and around the lake, which caused them to settle along its shoreline.
- The forests around the lake were heavily logged for timber to support silver mining in northwest Nevada.
- Tourism potential was realized early on with the establishment of resorts on the north shore in 1864.
- KBSRA is highly valued for tourism and for events because it is the only Lake Tahoe public beach and pier located within a community in the state park system.
- The lake is now highly valued as a major tourism destination, attracting hundreds of thousands of tourists annually.
- KBSRA supports the Lake Tahoe Water Trail by providing access, information, and equipment.

Primary Theme 2: Past and current human activities have degraded the aquatic and terrestrial ecosystems in the Tahoe Basin.

Discussion: The first primary theme focuses on establishing value and on raising awareness of the susceptibility to human impact and current state of health of the aquatic and terrestrial ecosystems. A variety of secondary themes and supporting stories can be used to communicate this point, including the following:

- Human activities in the Tahoe Basin have resulted in diminishing lake clarity. This is perhaps the most effective story for making this point because the human impact through time can be understood through historic images.
- Human activities in the Basin have significantly altered the natural terrestrial environment, which has in turn degraded water quality, native plant ecosystems, and wildlife and other organisms that depend on the natural habitat.

Primary Theme 3: The future health of the aquatic ecosystem depends upon a high degree of environmental stewardship by residents and visitors.

Discussion: The first primary theme focuses on establishing value and the second focuses on raising awareness of the threats to valued resources from human activities. This theme focuses on raising awareness that restoration is possible if everyone practices a high degree of stewardship during their visit or stay in the area. To achieve desired behaviors by visitors to the park, it is necessary to disseminate information on how to be an effective steward of the environment.

A wide variety of secondary themes and supporting stories can be included under this primary theme, such as:

- CSP, the Conservancy, and others have taken decisive steps to avoid negative impacts and help restore the natural environment. The infiltration basin in KBSRA would be an effective place to introduce this message.
- Many communities and individual residents have implemented conservation measures, such as stormwater best management practices, to reduce erosion and urban pollutants and protect and restore terrestrial and aquatic ecosystems.

OPERATIONS

Operation of KBSRA is guided by numerous federal and state laws and regulations. CSP policies, including those policies included in the DOM, provide general direction on park operations. The goals and guidelines included in this plan provide broad-level operational guidance specific to KBSRA, but do not address specific changes to staffing and organization, which should be adjusted as necessary for successful implementation of the plan. The goals and guidelines in this plan, applicable federal and state laws, TRPA requirements, and CSP policies collectively provide the overall framework for the operation of KBSRA.

Policies included in the DOM and CSP Departmental Notices provide direction related to operations. In addition to policies and Departmental Notices listed in sections above, the following policies and Departmental Notices are applicable to operations at KBSRA:

1400	Park Operations	100	Emergency Medical Services
0700	Pest Control	1900	Concessions and Reservations
0800	Hazardous Materials Management	2100	Real Property Acquisition and Management
1600	Facilities Maintenance		

Additionally, the TRPA Regional Plan Goals and Policies, Code, and thresholds guide park operations that could affect natural and cultural resources. TRPA regulations applicable to operations would include many of those that are related to management of natural and cultural resources, described above.

PARTNERSHIPS AND COORDINATION

GOAL OP 1: CSP collaborates with NTPUD to efficiently coordinate visitor use and parking at KBSRA and the North Tahoe Event Center.

Guideline OP 1.1: Provide designated prepaid parking in a portion of the parking lot for events at the event center during off-peak times.

Guideline OP 1.2: Require off-site parking and shuttle service for large events at the event center during peak-use periods at KBSRA.

Guideline OP 1.3: Allow special events that are based at the event center to use KBSRA facilities when the event is consistent with CSP's mission, and the purpose and vision of KBSRA. Special events that are open to the public should be allowed to use KBSRA facilities, unless CSP identifies a specific conflict. Private events at the event center should not be allowed to use KBSRA facilities if the event would prevent the public from using the KBSRA facilities.

GOAL OP 2: CSP partners with other agencies, organizations, and volunteers to support park operations, maintenance, interpretation, resource protection, and other needs; and to provide for the operation of KBSRA as an integral part of the surrounding community.

Guideline OP 2.1: Enter into partnerships or agreements with other regional and local agencies such as the Conservancy, TRPA, Placer County, NTPUD, North Tahoe Fire Protection District, and Placer County Sheriff to clarify management responsibilities, share resources, and more efficiently achieve goals and guidelines. Partnerships and agreements could address snow removal, interpretive programs, shared parking, emergency response, and/or other operational needs.

Guideline OP 2.2: Continue to use concessionaires to provide recreation opportunities and consider the use of concessionaires for other types of operational support.

Guideline OP 2.3: Develop a partnership program with local businesses or other civic groups, such as the North Lake Tahoe Resort Association, the League to Save Lake Tahoe, or the Sierra Parks Foundation, to sponsor recreation enhancement or resource management projects. Such a program could leverage available funds through financial assistance, donated materials, and volunteer labor.

PARKING AND ACCESS OPERATIONS

GOAL OP 3: There is convenient access for visitors, efficient use of available parking spaces, and revenue generation to fund park operations.

Guideline OP 3.1: Coordinate with Placer County to evaluate appropriate shared parking opportunities. Shared-use parking strategies should preserve necessary parking capacity for KBSRA visitors during peak periods, make use of excess parking capacity during off-peak periods, continue to generate revenue to fund operations, and minimize negative effects on surrounding property owners.

Guideline OP 3.2: Develop an incentive program to reduce parking demand in coordination with Placer County, the North Lake Tahoe Resort Association, NTPUD, and/or Tahoe Truckee Area Regional Transit. The program could include a free shuttle, or free or reduced cost parking for high occupancy vehicles.

LAND MANAGEMENT

GOAL OP 4: CSP obtains ownership of the Conservancy-owned “Plaza Parcel” so KBSRA will be under one management.

Guideline OP 4.1: Transfer ownership of the Conservancy “Plaza Parcel” to CSP.

REVENUE AND STAFFING

GOAL OP 5: Staffing and funding levels are sufficient to meet the plan goals and guidelines as well as changing needs for public safety, management, interpretation, facility maintenance, and resource protection.

Guideline OP 5.1: Evaluate and adjust staffing based on current management needs and use patterns.

Guideline OP 5.2: Explore the use of volunteers to complement staff.

Guideline OP 5.3: Explore the use of automated, mobile-phone-based, and other alternative payment and enforcement systems that may reduce staffing needs for fee collections.

Guideline OP 5.4: Seek funding from grants, donations, and other sources to complement base funding levels.

Guideline OP 5.5: Coordinate with the North Lake Tahoe Resort Association and other organizations to seek funding or in-kind services to support CSP projects and programs.

Guideline OP 5.6: Adjust fees for special events, as necessary, to cover the cost of managing the special events.

Guideline OP 5.7: Evaluate parking fees on a regular basis, and adjust as necessary to reflect changes in the seasonality or level of parking demand.